

USDA Weekly Retail Turkey Feature Activity

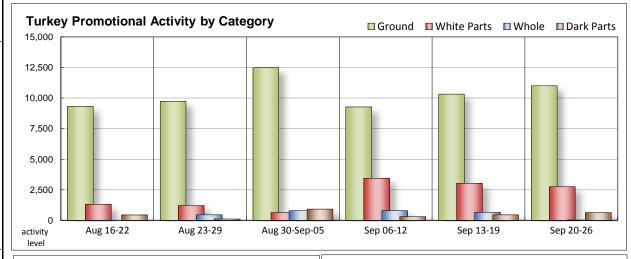
Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 09/20 thru 09/26.

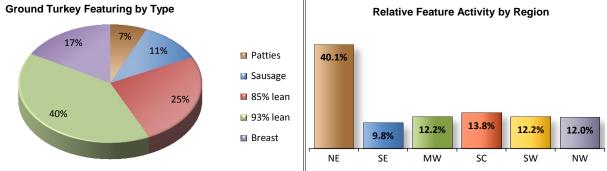
(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

(prices in dollars per pound fresh unless otherwise noted;												
NATIONAL SUMMARY												
-	THIS	WEEK	LAST	WEEK	LAST YEAR							
Feature Rate 1/	44.8%	of 23,200	47.2%	of 23,200	40.7% of 22,500							
i catule itale	ou	tlets	ou	tlets	outlets							
Special Rate 4/	1.	.1%	2.	6%	3.5%							
Activity Index 2/	16	,540	18	,250	14,230							
3/	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg						
WHOLE BIRDS:												
Fresh - Hens			100	1.69								
" - Toms			100	1.69								
Frozen - Hens	40	1.29	230	1.41	780	1.20						
" - Toms			230	1.41	600	0.99						
PARTS:												
Breast:												
Bone-in, whole												
Fresh	70	_	20	2.69	190	2.99						
Frozen	1,330	2.05	950	1.67	690	1.83						
Split, bone-in												
Fresh	10	2.69	250	2.99	170	2.99						
Rotisserie	660	7.74	630	7.60	800	6.96						
Boneless, whole	20	4.49	10	4.99								
Cutlets	310	5.08	700	4.82	350	4.91						
Cutlets, thin sliced												
Strips												
Tenders	360	4.93	480	4.49	110	4.91						
Marinated Tenders	290		2,270		290							
Drumsticks	70		40		60							
Thighs			70		40							
Wings	80	1.98	50	2.26	40	1.72						
Necks			10		10							
Smoked Drumsticks	180	2.20	100		50							
Smoked Wings	180		100		60	-						
Smoked Necks	140		90		40							
GROUND TURKEY:	11,000		10,320	3.20	9,170							
Patties	720		450		870							
Sausage	1,230	3.43	1,030	3.15	860	3.14						
85% lean	2,790	2.80	2,070	2.47	3,730	2.49						
93% lean	4,420	3.00	6,040	3.29	3,300							
Breast	1,840	4.60	730	4.41	410	4.64						
Rolls (frsh/frz 1 lb.)	1,000		490		190	1.34						
Specialty 5/												
Patties	20	4.25	190	4.47	130	4.86						
93-94% lean	110		790		440							
Breast	670		30		20							
Note: rolls & specialty no	t included	d in ground	turkey tota	al and weig	hted avera	age.						

This Week's Turkey Feature Highlights

This week, feature activity decreases. Whole turkey offers are barely visible, however fall is here and their season nears. Fresh and frozen bone-in breasts activity increases, along with pricing. Want a quick alternative to meal preparation? Rotisserie breasts are offered more often; prices are higher. White parts are less active as we approach the end of the month. Prices are lower for marinated tenders. Offerings and prices of fresh dark parts decline, while smoked increase for both. Thinking about firing up the grill this weekend, there are plenty of opportunities with grind promotions increasing. 93% lean accounts for the largest volume of offers with pricing more attractive than the previous week. Deli features are more active. Shaving meats and self-service are viewed more often. Prices trend higher for shaving meats, lower for processor label self-service, and higher for private label.





All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising <u>any</u> reported turkey item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). 3/ Stores/Avg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.) 5/ Specialty: products produced from birds raised on an all vegetable diet without antibiotics and minimally processed.



Fri. Sep 20, 2013

USDA Weekly Retail Turkey Feature Activity
Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 09/20 thru 09/26.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

	NORTI	HEAST U.S.		SOUT	THEAST U.S.		MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) 33.9% of 4,200 sampled outlets 0.3% of stores w/ no-price promotions Activity Index = 2,070			
	(CT,DE,MA,MD,M	E,NH,NJ,NY,PA,F	RI,VT)	(AL,FL,GA,M	S,NC,SC,TN,VA,W	/V)				
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}	66.8% of 4,60 0.8% of stores w Activity	0 sampled outle / no-price promo Index = 7,510	ts tions	36.4% of 6,1 3.2% of stores v	00 sampled outle w/ no-price promo y Index = 2,510	ts otions				
	Price Range (\$/pound)	Summary Stores Wtd Avg		Price Range (\$/pound)	Summar Stores \	ry Ntd Avg	Price Range (\$/pound)	Summary Stores Wtd Avg		
WHOLE BIRDS:										
Fresh - Hens										
" - Toms										
Frozen - Hens										
" - Toms										
PARTS:										
Breast:										
Bone-in, whole										
Fresh	2.69 - 2.99	50	2.92	2.99	20	2.99				
Frozen	1.79 - 2.97	430	2.06	1.19 - 2.97	430	2.37	1.19 - 1.79	200	1.73	
Split, bone-in										
Fresh	2.69	10	2.69							
Rotisserie	6.00 - 8.99	500	7.62							
Boneless, whole	4.99	10	4.99							
Cutlets	4.99 - 5.99	260	5.14	5.99	20	5.99				
Cutlets, thin sliced										
Strips										
Tenders	4.99	340	4.99							
Marinated Tenders	4.26 - 4.79	240	4.46	4.26	40	4.26				
Drumsticks							1.29 - 1.99	70	1.90	
Thighs										
Wings	2.49	10	2.49				1.29 - 1.99	70	1.90	
Necks										
Smoked Drumsticks	1.99 - 2.59	160	2.19	2.25	10	2.25	1.98 - 2.79	10	2.35	
Smoked Wings	1.89 - 2.59	160	1.94	2.25	10	2.25	2.79	10	2.79	
Smoked Necks	1.79	130	1.79	2.25	10	2.25				
GROUND TURKEY:										
Patties	2.99 - 3.99	290	3.10	3.00	10	3.00	3.27 - 4.29	310	3.76	
Sausage	3.03 - 4.09	980	3.45	3.50	30	3.50	2.79 - 3.19	60	3.08	
85% lean	1.98 - 3.33	1,210	2.72	2.33 - 2.99	650	2.59	2.79 - 3.19	170	2.97	
93% lean	1.92 - 3.99	1,880	2.81	1.92 - 3.19	1,150	3.11	2.33 - 3.99	630	2.97	
Breast (99-100% lean)	3.84 - 5.38	170	4.31	3.84 - 4.58	60	4.07	3.83 - 4.79	250	4.24	
Rolls (frsh/frz 1 lb.)							1.98 - 1.99	260	1.98	
Specialty 5/	4.00	4.0	4.00				2.50	40	2.50	
Patties	4.99	10	4.99				3.50	10	3.50	
93-94% lean Breast	2.99 5.49 - 5.99	80 590	2.99 5.53	5.49	70	5.49	4.49	20	4.49	
Course UCDA Apricultural	0.49 - 0.99	390	5.55	1 5.49	10	5.48	ANACHA O / I DONA - Ilia	+Name Dage	0 -4	



Fri. Sep 20, 2013

USDA Weekly Retail Turkey Feature Activity
Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 09/20 thru 09/26.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

	SOUTH C	ENTRAL U.S.		SOUT	HWEST U.S.		NORTHWEST U.S. (AK,ID,MT,OR,WA,WY) 38.6% of 1,200 sampled outlets 0.0% of stores w/ no-price promotions			
	(AR,AZ,CO,KS,L	A,MO,NM,OK,TX	,UT)	((CA,HI,NV)					
Feature Rate 1/	40.9% of 4,20	0 sampled outlet	s	51.1% of 2,9	000 sampled outlet	ts				
Special Rate 4/	0.0% of stores w	/ no-price promo	tions	0.0% of stores	w/ no-price promo	tions				
Activity Index 2/	Activity	Index = 2,340		Activity	y Index = 1,500		Activity	Index = 610		
	Price Range	Summary		Price Range	Summar	y	Price Range	Summary		
	(\$/pound)	Stores V	Vtd Avg	(\$/pound)	Stores V	Vtd Avg	(\$/pound)	Stores V	Vtd Avg	
WHOLE BIRDS:										
Fresh - Hens										
" - Toms										
Frozen - Hens	1.29	40	1.29							
" - Toms										
PARTS:										
Breast:										
Bone-in, whole										
Fresh										
Frozen	0.97 - 1.99	180	1.60	1.99	10	1.99	1.99	80	1.99	
Split, bone-in										
Fresh										
Rotisserie	7.99 - 9.89	90	8.20	7.99	70	7.99				
Boneless, whole	3.99	10	3.99							
Cutlets	3.98 - 3.99	30	3.98							
Cutlets, thin sliced										
Strips										
Tenders	3.98	20	3.98							
Marinated Tenders	4.39	10	4.39							
Drumsticks										
Thighs										
Wings										
Necks										
Smoked Drumsticks										
Smoked Wings										
Smoked Necks										
GROUND TURKEY:										
Patties	3.49	90	3.49				3.49	20	3.49	
Sausage	2.90 - 3.27	100	3.01				3.27 - 4.99	60	4.10	
85% lean	2.33 - 3.00	290	2.74	2.33 - 3.99	470	3.26				
93% lean	2.74 - 3.99	340	3.42	3.19 - 3.90	360	3.21	3.19 - 4.00	60	3.65	
Breast (99-100% lean)	3.99 - 4.79	460	4.63	4.79	550	4.79	4.39 - 4.79	350	4.77	
Rolls (frsh/frz 1 lb.)	1.25 - 2.99	680	2.62	2.99	40	2.99	2.99	20	2.99	
Specialty ^{5/}										
Patties										
93-94% lean							3.59	10	3.59	
Breast USDA Assistational I	Mauliatina Camilaa Tirraa			Na (545) 204 4474			4.99	10	4.99	



USDA Weekly Retail Turkey Feature Activity - Poultry Deli Meats

Fri. Sep 20, 2013

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 09/20 thru 09/26.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

N	ATIONAL	SUMMAR	Y .			NORTHEAST U.S.		SOUTHEAST U.S.					
This	Week	Last	Week	Last	Year	(CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)			(AL,FL,GA,MS	(AL,FL,GA,MS,NC,SC,TN,VA,WV)			
79.3% o	f 23,200	74.3% o	f 23,200	79.1% o	f 22,500								
sto	res	sto	res	sto	res	88.8% of 4,600 sampled outlets			82.2% of 6,10	82.2% of 6,100 sampled outlets			
54 '	240	42.6	620	12	470		Activity Index = 15,290			Activity I	ndex = 14,090		
54,	240	42,	020	43,	+//0	Pri	ce Range	Sumi	mary	Price Range	Summary		
Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	(\$	/pound)	Stores	Wtd Avg	(\$/pound)	Stores	Wtd Avg	
5,630	8.09			5,720	8.05							8.46	
2,030	7.93	900	7.55	1,510	7.20	6.9	9 - 8.99	1,210	7.60	7.49	70	7.49	
-		,										5.79	
3,800	6.69	3,020	6.99	2,180	6.22	4.9	9 - 8.99	570	6.35	5.99 - 8.99	870	7.07	
-										2.99 - 4.98	210	3.66	
1,240	5.31	70	3.65	1,700	4.72	3.4	3 - 5.48	110	4.37				
070	2.00	200	0.04	250	2.40	0.00	2.00	400	2.00	2.40	20	2.40	
				350	3.40	2.9	9 - 3.99	130	3.29	3.49	20	3.49	
10	3.99	20	4.49										
440	2.02	00	2.00	220	2.07	0.00	2.00	240	2.00				
440	3.83	80	3.98	330	3.97	2.9	9 - 3.99	210	3.66				
,		,		,							,	8.64	
2,240	7.67	1,910	7.53	1,440	6.97	5.9	9 - 7.99	670	6.99	6.99	530	6.99	
440	5.04	070	5 04	470	0.00		4.00	40	4.00				
				-			4.99	10	4.99				
630	5.98	550	6.03	160	5.99								
11 150	2 02	6 730	2 07	7 440	2.06	2.4	3.00	1 750	3.05	180 - 300	3 100	2.98	
,		,						1 '				2.91	
1,000	5.05	2,700	2.50	1,120	5.05	2.0	0.20	330	0.02	2.00 - 0.00	520	2.51	
2 750	4 92	980	4 29	1 810	4 85	3.9	9 - 599	460	4 67	3 99 - 6 99	1 710	4.84	
_,,,,	7.02	300	7.20	.,010	4.00	0.5	0.00	450	7.07	0.00 0.00	1,710	5	
10,800	2.93	6,580	2.95	6,610	2.94	2.4	9 - 3.99	1,890	3.04	1.80 - 3.99	3,080	2.99	
1,600	3.05	2,840	2.65	1,720	3.05			890	3.02	2.50 - 3.00	320	2.91	
	This 79.3% o sto 54, Stores 5,630 2,030 3,960 3,800 2,030 1,240 270 10 440 3,950 2,240 110 630 11,150 1,600 2,750 10,800	This Week 79.3% of 23,200 stores 54,240 Stores Wtd Avg 5,630 8.09 2,030 7.93 3,960 5.89 3,800 6.69 2,030 4.09 1,240 5.31 270 3.26 10 3.99 440 3.83 3,950 7.90 2,240 7.67 110 5.04 630 5.98 11,150 2.92 1,600 3.05 2,750 4.92	This Week Last 1 79.3% of 23,200 stores 74.3% of stores 54,240 42,4 Stores Wtd Avg Stores 5,630 8.09 6,610 2,030 7.93 900 3,960 5.89 4,800 3,800 6.69 3,020 2,030 4.09 970 1,240 5.31 70 270 3.26 200 10 3.99 20 440 3.83 80 3,950 7.90 3,260 2,240 7.67 1,910 110 5.04 370 630 5.98 550 11,150 2.92 6,730 1,600 3.05 2,730 2,750 4.92 980 10,800 2.93 6,580	79.3% of 23,200 stores 74.3% of 23,200 stores 54,240 42,620 Stores Wtd Avg Stores Wtd Avg 5,630 8.09 6,610 7.99 2,030 7.93 900 7.55 3,960 5.89 4,800 6.10 3,800 6.69 3,020 6.99 2,030 4.09 970 4.03 1,240 5.31 70 3.65 270 3.26 200 3.34 10 3.99 20 4.49 440 3.83 80 3.98 3,950 7.90 3,260 7.22 2,240 7.67 1,910 7.53 110 5.04 370 5.01 630 5.98 550 6.03 11,150 2.92 6,730 2.97 1,600 3.05 2,730 2.56 2,750 4.92 980	This Week Last Week Last Tys.3% of 23,200 stores 79.1% of 23,200 stores 43,4 Stores Wtd Avg Stores Wtd Avg Stores Stores 5,630 8.09 6,610 7.99 5,720 stores 2,030 7.93 900 7.55 1,510 stores 3,960 5.89 4,800 stores 6.10 stores 5,020 stores 2,030 4.09 970 stores 4.03 stores 1,360 stores 2,030 4.09 970 stores 4.03 stores 1,360 stores 2,030 4.09 970 stores 4.03 stores 1,360 stores 2,030 4.09 970 stores 3.34 stores 350 stores 2,030 3.26 stores 200 stores 3.34 stores 350 stores 2,700 3.26 stores 2.22 stores 3,930 stores 330 stores 3,950 7.90 stores 3,260 stores 7.22 stor	This Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores 79.1% of 22,500 stores 54,240 42,620 43,470 Stores Wtd Avg Stores Wtd Avg 5,630 8.09 6,610 7.99 5,720 8.05 2,030 7.93 900 7.55 1,510 7.20 3,960 5.89 4,800 6.10 5,020 6.12 3,800 6.69 3,020 6.99 2,180 6.22 2,030 4.09 970 4.03 1,360 3.89 1,240 5.31 70 3.65 1,700 4.72 270 3.26 200 3.34 350 3.40 40 3.83 80 3.98 330 3.97 3,950 7.90 3,260 7.22 3,930 7.20 2,240 7.67 1,910 7.53 1,440 6.97 110 5.04 370	This Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores 79.1% of 22,500 stores 54,240 42,620 43,470 Stores Wtd Avg Stores Wtd Avg 5,630 8.09 stores 6,610 stores 7.99 stores 5,720 stores 8.05 stores 6.48 stores 2,030 7.93 stores 900 stores 7.55 stores 1,510 stores 7.20 stores 6.99 stores 8.05 stores 6.48 stores 8.05 stores 6.48 stores 8.05 stores 6.48 stores 8.05 stores 9.05 stores	This Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores 79.1% of 22,500 stores 54,240 42,620 43,470 Stores Wtd Avg Stores Wtd Avg 5,630 8.09 6,610 7.99 5,720 8.05 2,030 7.93 900 7.55 1,510 7.20 3,960 5.89 4,800 6.10 5,020 6.12 4.95 - 6.99 3,800 6.69 3,020 6.99 2,180 6.22 4.99 - 8.99 2,030 4.09 970 4.03 1,360 3.89 2.99 - 4.98 1,240 5.31 70 3.65 1,700 4.72 3.48 - 5.48 270 3.26 200 3.34 350 3.40 2.99 - 3.99 440 3.83 80 3.98 330 3.97 2.99 - 3.99 3,950 7.90 3,260 7.22 3,930 7.20 5.99 - 7.99 110 <td>This Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores 79.1% of 22,500 stores 88.8% of 4,600 sampled ou Activity Index = 15,290 Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg Price Range (\$\sqrt{\$\text{Stores}\$</td> <td>This Week Last Week Last Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores 79.1% of 22,500 stores Stores Wtd Avg Stores Not Avg Stores Wtd Avg <</td> <td>This Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores COT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) (AL,FL,GA,MS) 54,240 42,620 43,470 Sa.2% of 6,10 Activity Index = 15,290 Activity</td> <td>This Week 1933x00 stores Last Week stores Last Year 793% of 23,200 stores 79.3% of 23,200 stores 88.8% of 4,600 sampled outlets 82.2% of 6,100 sampled outlets 82.2% of 6,100 sampled outlets Activity Index = 14,090 stores 82.2% of 6,100 sampled outlets 82.2% of 6,100 sampled outlets Activity Index = 14,090 stores 88.8% of 4,600 sampled outlets 82.2% of 6,100 sampled outlets Activity Index = 14,090 stores Stores WId Avg Stores Stores</td>	This Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores 79.1% of 22,500 stores 88.8% of 4,600 sampled ou Activity Index = 15,290 Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg Price Range (\$\sqrt{\$\text{Stores}\$	This Week Last Week Last Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores 79.1% of 22,500 stores Stores Wtd Avg Stores Not Avg Stores Wtd Avg <	This Week Last Week Last Year 79.3% of 23,200 stores 74.3% of 23,200 stores COT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT) (AL,FL,GA,MS) 54,240 42,620 43,470 Sa.2% of 6,10 Activity Index = 15,290 Activity	This Week 1933x00 stores Last Week stores Last Year 793% of 23,200 stores 79.3% of 23,200 stores 88.8% of 4,600 sampled outlets 82.2% of 6,100 sampled outlets 82.2% of 6,100 sampled outlets Activity Index = 14,090 stores 82.2% of 6,100 sampled outlets 82.2% of 6,100 sampled outlets Activity Index = 14,090 stores 88.8% of 4,600 sampled outlets 82.2% of 6,100 sampled outlets Activity Index = 14,090 stores Stores WId Avg Stores Stores	

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)





USDA Weekly Retail Turkey Feature Activity - Poultry Deli Meats

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 09/20 thru 09/26.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

	MIDW	EST U.S.	SOUTH C	ENTRAL U.S.	SOUTHW	EST U.S.	NORTHWEST U.S.			
	(IA,IL,IN,KY,MI,MI	N,ND,NE,OH,SD,WI)	(AR,AZ,CO,KS,LA	A,MO,NM,OK,TX,UT)	(CA,H	II,NV)	(AK,ID,MT,OR,WA,WY)			
Feature Rate 1/	04.404.6.4.000		07.00/ 64.000		22.22/ 62.22		83.9% of 1,200 sampled outlets			
		sampled outlets	· ·	sampled outlets	69.9% of 2,900 s	•				
Activity Index 2/		dex = 10,450		ndex = 7,000	Activity Ind		Activity Index = 2,760			
	Price Range (\$/pound)	Summary Stores Wtd Avg	Price Range (\$/pound)	Summary Stores Wtd Avg	Price Range (\$/pound)	Summary Stores Wtd Avg	Price Range (\$/pound)	Summary Stores Wtd Avg		
SERVICE DELI - Turkey	(φ/ροστία)	Stores Wid Avg	(φ/ροαπα)	Stores Wid Avg	(\$/pourid)	Stores Wid Avg	(φ/ροαπα)	Stoles Wid Avg		
Category 1										
Processor Brand	6.69 - 9.99	770 7.58	6.99 - 10.99	230 7.94	5.99 - 10.99	290 8.86	6.99 - 12.99	80 8.93		
Private Brand	6.99 - 10.99	170 7.38	6.99 - 7.99	70 7.33	7.99 - 8.49	510 8.48	0.99 - 12.99	00 0.93		
Category 2	0.99 - 10.99	170 9.03	0.99 - 1.99	70 7.55	7.99 - 0.49	310 0.40				
Processor Brand	4.49 - 6.99	1.160 5.98	4.99 - 5.99	830 5.63	5.99	200 5.99	4.99 - 6.99	140 6.35		
Private Brand	4.98 - 8.99	810 5.89	6.99 - 8.99	750 7.90	7.99	40 7.99	5.99 - 8.99	760 6.11		
Category 3		0.00	0.00				0.00			
Processor Brand	2.99 - 4.99	650 3.92	2.99 - 5.99	160 4.63	2.99 - 3.99	20 3.49	2.99 - 5.99	60 4.53		
Private Brand	3.99	160 3.99	3.99	120 0.16	4.99 - 6.99	530 6.06	6.99	320 6.99		
Turkey Ham										
Processor Brand	2.79 - 3.98	20 3.27	3.19	10 3.19	2.69 - 3.99	90 3.17				
Private Brand	3.99	10 3.99								
Turkey Pastrami										
Processor Brand	3.98 - 3.99	230 3.99								
Private Brand										
SERVICE DELI - Chicken								_		
Category 1										
Processor Brand	6.88 - 7.99	360 7.09	5.99 - 8.99	120 7.27	7.99	10 7.99	6.99	10 6.99		
Private Brand	6.99 - 7.99	120 7.14	6.99 - 8.99	500 8.46	7.99 - 8.99	400 8.89	7.99	20 7.99		
Category 2										
Processor Brand	4.95 - 5.98	100 5.05								
Private Brand	5.99	360 5.99	5.97	270 5.97						
SELF-SERVICE DELI										
(dollars per tub or pouch)										
Turkey 7-10 oz										
Processor Brand	1.98 - 3.99	2,460 2.68	2.49 - 3.00	1,960 2.83	1.98 - 3.50	1,280 3.02	2.50 - 3.50	510 3.26		
Private Brand	2.50 - 3.29	310 3.06					3.99	80 3.99		
Turkey 16 oz										
Processor Brand	3.99 - 5.99	70 4.38	4.00 - 6.99	320 5.22			5.99	190 5.99		
Private Brand										
Chicken 7-10 oz										
Processor Brand	1.98 - 3.99	2,380 2.69	2.49 - 3.00	1,660 2.84	1.98 - 3.50	1,280 3.02	2.50 - 3.50	510 3.26		
Private Brand	2.50 - 3.29	310 3.06					3.99	80 3.99		

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)